



ACCESS SPORTS ONLINE LIMITED

ADVERTISING MEDIA PACK



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Access Sports Online

The company was created by two sporting enthusiasts who gained their sporting knowledge through many years of playing and coaching sports at professional and semi professional level.

They realised that sport was vitally important not only in their lives but to many people from around the world. They saw how sport can bring countries, communities and individuals together with one common interest.

Their vision was to offer a service to sporting individuals, sports clubs and sports professionals from all walks of life from around the globe to challenge themselves to be better at what they do and experience new ways of playing sport through different sporting environments and cultures. Also to meet likeminded sports people, discover new and exciting sporting paths that offers a truly life changing experience.

A sporting principal that can benefit, players, sports clubs and sports professionals whether you are looking for a sports club in your own country or abroad, whether you are a club wanting to recruit talented players for a season or perhaps longer, or just wanting to increase you clubs membership and profile. Perhaps you are a sports professional with expertise in coaching, physiotherapy, psychology or a Nutritionist, Access Sports Online can place people in the sporting environment they want to be in.

Our unique website can find what each member is looking for, and make all their sporting dreams and aspirations come true.

Access Sports Online aims to make sport a more global community, offering simple and effective ways to increase sporting opportunities for many people in all areas of the world.

By promoting your business on www.accesssportsonline.com and then becoming an advertising partner of Access Sports Online it puts your business at the heart of this world wide sporting community and promotes your business or service to a targeted sporting audience.

Access Sports Online is always keen to hear from potential advertising partners who wish to discuss advertising opportunities. If you find you would like to take more of a bespoke online advertising view for your business please do contact us on the telephone numbers provided in this Media pack.

Together we can Access your business target market.



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Access Sports Online Audience Profile

Access Sports Online have a varied sport oriented audience which are avid internet users who's age range from 18 to 35 years old.

This audience are keen purchasers via the internet and regularly shop and bank online.

They are keen sports men and women who engage in a variety of sports, which focus on team and individual pursuits of mainstream sports and exercise.

As a niche website Access Sports Online can accurately define the audience profile enabling advertisers to immediately pin-point their target market.

Access Sports Online audience profile is defined into the following areas:

- **Sports Clubs and Associations**
- **Individual and Team Sports**
- **Disability Sports**
- **Sports Participants**
- **Coaching and Management**
- **Sports Development**
- **Sports Science Professionals**



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Access Sports Online Advertising Solutions

Every business no matter what its size needs advertising solutions that are cost effective and deliver brand awareness with the required results.

Access Sports Online understands the need for flexible cost effective advertising solutions and has produced a number of promotion options for potential advertising partners.

The advertising platforms currently available are as follows:

- **Sky Scraper Adverts (Vertical)**
- **Banner Adverts (Horizontal)**
- **Website Links**

These options are available throughout the www.accesssportsonline.com website, with a strategic approach you can promote on any or all the sporting platform available.

Advertising Platforms Available:

- **Football**
- **Cricket**
- **Golf**
- **Hockey**
- **Rugby League**
- **Rugby Union**
- **Tennis**
- **Disability Sports**
- **Other Sports**
- **Treatment Room**

To check availability for all our advertising opportunities or to discuss a more bespoke advertising option, please call us directly or contact us via email. All contact details are contained within this media pack.



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Access Sports Online Advertising Mechanical Data

Please supply all high resolution artwork in the following formats:

- **PDF**
- **JPG**
- **Gif**
- **Flash**

Maximum file size 300KB

Dimensions:

Sky Scraper (Vertical) 765px (Height) x 147px (Width)

Banner (Horizontal) 95px (Height) x 675px (Width)

Links and bespoke advertising options available on request



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